



A Fortis Company

Belize Electricity Limited
2 ½ Miles Northern Highway
P.O. Box 327
Corporate Tel. (227) 0954
Customer Care: 0-800-235-2273
Fax: (223) 0891
E-mail: pr@bel.com

Immediate Release: Friday, March 18, 2005

Contact: Dawn Sampson – Corporate Communications Manager

E-mail: dawn.sampson@bel.com.bz

BEL to Host Annual Easter Basket Drive in Punta Gorda



BEL's Easter Bunny, Mr. Bunny Hop along with Ozzie the Clown during the 2003 Easter Basket Drive in Belize City.

On Monday, March 21, 2005, Belize Electricity Limited (BEL) will bring cheer to over 50 children of low-income families in the Toledo District as the Company will carry out its Annual Easter Basket Drive.

During an Easter social gathering, hosted by BEL and scheduled to commence at 11:00 am at the Punta Gorda Methodist Primary School, a team of company employees will distribute just over 50 Easter baskets to the children filled with treats as well as

educational toys. BEL's Easter Rabbit, Mr. Bunny Hop himself, will be on hand to distribute the baskets and spend fun time with the children playing games. Thereafter, lunch will be served to all the Easter basket recipients.

“Just as we do during the Christmas holiday season, we make a special effort during the Easter holidays to provide for children who are less fortunate,” said BEL's Public Relations Officer Diana Forman. “Our employees always look forward to participating in Company sponsored events of this nature, as it is always a joy to see the excitement in the eyes of these children, as we carry out simple acts of sharing and caring.”

BEL identified the Easter basket recipients in conjunction with the Human Services Department of Punta Gorda. A total of 55 students, between the ages of 5 and 12 years-old were selected from four different primary schools in the area namely, St. Peter Claver Roman Catholic School, St. Phillips Roman Catholic Primary School, the Punta Gorda Methodist Primary School and the Punta Gorda Adventist Primary School.

BEL's Easter Basket Drive is a community initiative that has been carried out on an annual basis for the past six years.

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