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BEL and Crime Stoppers Belize Launch “STOP CRIME- START NOW”

Tuesday, October 30, 2007

Today Belize Electricity Limited (BEL) and Crime Stoppers Belize Launched ***“Stop Crime – Start Now”*** which is a campaign to raise funds in support of Crime Stoppers Belize.

During opening ceremonies this morning, BEL and its parent company Fortis Inc. jointly donated \$10,000 to Crime Stoppers Belize, officially launching the campaign.

Under ***“Stop Crime – Start Now”***, BEL customers will have the opportunity to make monetary pledges to Crime Stoppers Belize and donate the contribution through their account at BEL. After a customer has pledged, the sum will be noted on the customer’s electricity bill and the customer can make payment when paying their bills.

In his opening address, BEL’s President and Chief Executive Officer Lynn Young said crime in Belize should be everyone’s concern and appealed to the general public to embrace the opportunity to make a difference.

“Through our support for Crime Stoppers Belize we hope to help provide the financial resources necessary for the organization to meet its objectives, not only to bring the perpetrators of crime to justice but also to implement its social programs aimed at addressing the root causes of crime,” said Lynn Young.

According to Chairman of Crime Stoppers Belize Alberto Young, “when you make a pledge towards the Crime Stoppers’ program you are not only contributing financially, you are working towards a safer Belize... We need to solve the social problem as well as continue to take criminals off the streets.”

The success of ***“Stop Crime – Start Now”*** will greatly depend on community support. BEL and Crime Stoppers Belize are therefore appealing to the general public to make a pledge.

“A pledge, as small as \$0.50 per month, can make a big difference. If 10 per cent of our 71,000 customers pledge this small amount we will be able to support Crime Stoppers Belize with \$3,550 monthly,” said Lynn Young.

Persons interested in making a pledge can sign a Pledge Form and deliver it to any BEL Office countrywide. The Pledge Forms are available at all BEL Offices, online at www.crimestoppersbelize.org and www.bel.com.bz.

END

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STOP CRIME - Start Now

A BEL INITIATIVE TO RAISE FUNDS IN SUPPORT OF CRIME STOPPERS BELIZE



Make A Pledge

Effective pledge date must be after January 1, 2008

Effective _____ | _____, a
Date Name

customer of Belize Electricity Limited (BEL), pledge to contribute

Select one option only:

- 1. a monthly sum of _____
- 2. a one time sum of _____
- 3. 12 payments of \$0.50
- 4. 12 payments of \$1.00
- 5. 12 payments of \$5.00
- 6. 12 payments of \$10.00

to the Crime Stoppers Belize Fundraiser Initiative being spearheaded by BEL. I understand that BEL will include this sum on my monthly electricity bill for the period specified as a non-taxable item, which I will be expected to pay.

I understand that my contribution will go towards Crime Stoppers Belize in support of their efforts to address crime in Belize through its Reward Program and Social Program.

I also understand that I can terminate this monthly contribution at any time by signing a cancellation form, available at BEL's Corporate Headquarters, online at www.bel.com.bz and www.crimestoppersbelize.org or any BEL Branch Office.

Customers are advised that the electricity portion of the bill must be paid in full before the pledge can take effect.

Customer Name _____

Customer ID Type _____ **Customer ID No.** _____

Customer Account No. _____ **Customer Contact No.** _____

Customer signature _____ **Date** _____

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This portion is to be filled out by BEL's Customer Care Representative only

Name _____ **Date** _____

Signature _____